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“Acting Pro(e)quality”

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WG 2 – Quality in Gender-Process

*„Glossary on Public Procurement of High Quality
Gender Mainstreaming / Diversity Management“*

Goal: To bring a **High Quality** of **Gender Mainstreaming** into the European Public Procurement Process

Dissemination of strategies, policies and best practice experiences into the European level

Overview

- problem and strategy
- work plan
- the product: a glossary
- the glossary
- our goals
- problems and schedule

Problem and Strategy (1)

- Illustration of the implementation of quality-assured GM in the public tender and selection procedures – considering as an example of the Austrian public procurement law

→ objective to move from the principle of the cheapest offer to the principle of the best offer

Problem and Strategy (2)

The problem is based on the fact that in the (Austrian) procedure of public tender

- calls for tender follow the principle of the cheapest offer which implies that no (reduced) quality claims can be raised
- calls for tender include a requirement for „gender expertise“, without defining or reaching a consensus about what exactly is meant by this

→ Both strategies affect the quality of *GM as an equal strategy* negatively

Problem and Strategy (3)

Target groups

- Trialogue between
 - contracting authority
 - applying organisations and their target groups
 - experts

International relevance

- Principles of public contracting by tender are EU-based and the problems to increase the quality in the tender process are similar within the EU, although there are national differences

Work Plan for the Development of Products

- **Glossary – Quality of GM/DM in the Tender Process**
 1. Based on EU terminology
 2. National approaches
- **Best practice experiences in each country**
 1. Good experiences – good practice / bad experiences
- **Strategies for implementation**
 1. EU level
 2. In the countries
 3. Implementation in enterprises

The Product: A Glossary

- tool to develop a common argumentation
 - Part of the report / final document of the working group 2
 - Potential contribution for the knowledge management system
- title: „*Glossary on Public Procurement of a High Quality of Gender Mainstreaming / Diversity Management*“

The Glossary - Index

1. Introduction
2. To bring the quality into the tender process
3. European Procurement Policy and Law
4. Procurement Process and Policy in Austria
5. A Best Practice Example from Austria (Vienna)
6. Gender Mainstreaming and Diversity Management in the Procurement Process from a German point of view – an Interview
7. A Best Practice Example from Germany (Berlin)
8. Procurement Law in the Slovak Republic
9. Conclusions

The Goal

- **Dissemination**
 - Problem analysis
 - European frame (law and policy)
 - Situation in member states (in three examples)
 - Best Practice
 - Elements of an European Quality Ensurance Policy for Gender Mainstreaming in Public Tender
- **Political Goal:** To bring our experiences and results into the mainstream of the European discourse

Schedule and Problems

- **Problems**

- a very complex topic
- many shifts in the last year
- The topic is not in the centre of pro(e)quality policy and resources
 - the process of WG 2 has to follow the schedule and the process of the DP-work in Austria

- **Schedule**

- Finishing of manuscripts in May
 - Printing and dissemination in June
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**Thank You for
Your Attention!**

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